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## **PRESS RELEASE**

### ***Seminar on 7 April – Monaco***

### **With the Viveo group, the SEPA becomes a reality in Monaco!**

*Paris, 20 March 2008 – In the ongoing transition to the Euro currency, the SEPA (Single European Payments Area) is proving to be the key project for the banking sector over the next three years. Its aim is to advance European integration by implementing a harmonised payment market – that is competitive and innovative – in all EU countries. The integration of Monaco, which is part of the Euro zone but not part of the European Union, into the SEPA zone is currently the subject of additional studies. As a leading player in IT and banking consultancy, the Viveo group has become involved in the **discussion over the integration of Monaco in the SEPA, by organising a seminar with the AMAF** on this subject. Entitled “**SEPA: a Monegasque reality**”, this event, that is to take place on 7 April from 9am to 11am in the Hôtel de Paris, is intended as a forum for players of the Monaco banking sector for exchanging knowledge and experience.*

On 7 April, the Viveo group will therefore be emphasising the new requirements of Monaco banking establishments as regards inter-bank exchanges. Indeed, the first stage of the SEPA reform has just been finalised in the European Community; since 28 January of this year, banking establishments have been using a new SCT (*SEPA credit transfer*) instrument. Following an introduction by Nicolas Métivier, the Business Unit Payment Director at Viveo, **Mr Jean Dastakian, General Secretary of the AMAF** – the Association Monégasque des Activités Financières that has over 70 members – **will present the advance of the SEPA project in Monaco.** His mission is to enhance the international nature of the banking and financial position of Monaco that should constitute one of the principal – if not the principal – area of growth for the Principality over the forthcoming years. One of the highlights of the seminar will be the speech by **Hubert Locqueville, Operations Director of Barclays Bank who will talk about his experience in implementing the V.Bank Payment Software and of his SEPA approach within Barclays France.** Gérard Batisse, the Pre-Sales Director of the Viveo group, will outline the advantages of V.bank Payment, a software solution that is 100% SEPA compliant.

Nicolas Métivier, the Business Unit Payment Director at Viveo, concludes, “*This event once again illustrates our intention of being a driving force in this important financial marketplace. Furthermore, it reinforces the positioning of the Viveo group – a real alternative to current IT players – that is characterised by expertise and thorough knowledge of the fiscal and regulatory particularities of the Monaco financial market.*”

**About the Viveo group**

*A strategic partner of banks and financial establishments, the Viveo group has developed a comprehensive and modular range of software and services that respond to all their operational, technological or regulatory issues. It is currently positioned as the only European player, combining consulting and publishing activities, able to cover the end to end aspects of a banking project. Its ambitious R & D policy (20 000 man days per year since 2000) enables it to offer the most accomplished range of banking software on the market in terms of technology (Service Orientated Architecture "SOA"), business performance. Bolstered by experience gained from over 25 years in the Banking world, the Viveo group currently has over 700 customers in more than 30 countries.*

*Pour plus d'informations : [www.viveo.fr](http://www.viveo.fr)*